

# United States of America

United States Patent and Trademark Office



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**Trademark**

**Principal Register**

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CLASS 25: Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Short-sleeve shirts; T-shirts

FIRST USE 9-13-2013; IN COMMERCE 11-12-2016

The mark consists of the stylized wording "CORE DESIRE" with "CORE" in red and "DESIRE" in black, with a stylized apple core between the words with red skin, a black stem, and white flesh outlined in black, wherein the center of the apple core forms a heart shape containing three seeds.

SER. NO. 87-265,928, FILED 12-12-2016



*Joseph Matol*

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Under Secretary of Commerce for  
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